

# FOLLOW THE CODE TO STAY SAFE ONLINE



**ZIP IT**

**BLOCK IT**



**FLAG IT**

**CLICK CLEVER  
CLICK SAFE**



# FOLLOW THE CODE TO STAY SAFE ONLINE

The internet opens up a wonderful world of entertainment, opportunity and knowledge. To help your children to enjoy it all safely, the UK Council for Child Internet Safety has developed the **Click Clever, Click Safe** code.

The code has three simple actions: 'Zip it, Block it, Flag it'. It's easy to remember when talking to children about online safety and it's designed to help keep them safe on the internet.



## ZIP IT

Keep your personal stuff private and think about what you say and do online



## BLOCK IT

Block people who send you nasty messages and don't open unknown links and attachments



## FLAG IT

Flag up with someone you trust if anything upsets you or if someone asks to meet you offline

Talk to your kids about the **Click Clever, Click Safe** code – to help them to enjoy the internet safely.

For more tips and advice on internet safety go to [nidirect.gov.uk/clicksafe](http://nidirect.gov.uk/clicksafe)

**CLICK CLEVER  
CLICK SAFE**